

E-TECH MARKS A DYNAMIC MILESTONE

WINNER OF “SPBA 2019 ESTABLISHED BRAND AWARD”

On 3 September 2019, Mr Davies Teo, CEO of E-TECH BUILDING SERVICES PTE LTD received the **“SINGAPORE PRESTIGE BRAND AWARD 2019 - ESTABLISHED BRAND”** Award, a much coveted accolade with an 18-year history and highly respected in the business fraternity.

“SINGAPORE PRESTIGE BRAND AWARDS (SPBA) is an initiative by the **Association of Small & Medium Enterprises (ASME)** and the local Chinese Daily **LIANHE ZAOBAO** that promotes and showcases business luminaries in Singapore who stay on the forefront of branding. Their vision is to showcase business leaders at different stages of their branding journey and the achievement of new milestone in branding excellence.

The theme for this year’s Awards which are segregated into 6 categories, is **“BRANDS OF THE FUTURE”** which seek to identify and acknowledge successful and resilient brands which have scaled new heights in today’s competitive business landscape. An ASME- Lianhe Zaobao Award, this prestigious award is supported by **Enterprise Singapore** and **Intellectual Property Office of Singapore (IPOS)**. E-TECH won the **“ESTABLISHED BRANDS AWARD”** category for local brands that are established for more than 5 years in Singapore. This Award recognizes and honors brands that have become established household names in the branding journey and serves as a yardstick and aspiration to becoming sterling brand names to fuel their expansion plans abroad.

Other categories include the Promising Brands, Heritage Brands, Regional Brands, Global brands, and Special Merit awards. SPBA is an industry affirmation of brands’ success and spirit of resilience and the veritable national platform for nurturing the growth of local brands in the hope of inspiring more budding entrepreneurs of tomorrow.

On receiving the Certificate for this highly coveted **“SPBA ESTABLISHED BRAND 2019”** award on 3rd September at the Marina Mandarin Hotel, Mr Davies Teo was charged with a renewed entrepreneurial motivation to propel the E-TECH brand to even greater heights, with plans to grow the brand regionally.

NOTE : A Gala Dinner & Award Presentation Ceremony will be held on 3rd November 2019 at the Ritz Carlton Hotel where E-TECH will be presented with a Trophy by Mr Ng Chee Meng (Minister & Member of Parliament) to mark the Awards to Recipients.

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